





# Why Adobe Campaign Services?



## Sophisticated marketing programmes

Improve customer engagement with best practice delivery of sophisticated marketing programmes.  
Optimise the customer experience at every touchpoint.



## The right solution for you

Qrious will help you understand your current data sources, marketing programmes and objectives so we can implement the best Adobe solution for your needs.

# What does Qrious offer?

Adobe Campaign is a market leader in cross-channel campaign management and Qrious can help you drive maximum value from your solution.



## Proven track record

Qrious is experienced in implementing and executing complex, cross-channel digital experiences for New Zealand organisations. We have developed proven methodologies in strategic planning, technology implementation and ongoing execution to help organisations achieve their business goals.



## Local support

As pioneers for marketing automation in New Zealand we understand the needs of local marketers. We're the only company in New Zealand that has both data and technical expertise, backed by a full range of marketing services, so we can deliver the best data-driven customer engagement outcomes.



## A true partnership

As part of our partnership ethos we believe it's our job to not only help configure, plan and execute Adobe solutions, but also to educate and support the development of your in-house capabilities so that you can move at the speed of marketing.



## Specialist team

Our specialists are on-hand to provide ongoing campaign execution services as well as best practice strategic advice, ensuring you are best placed to deliver efficient and effective automated marketing programmes.

Start making the most of Adobe Campaign. Talk to us today at [info@qrious.co.nz](mailto:info@qrious.co.nz)