

Decision Management Solutions

Real-time, actionable intelligence for your organisation

Don't rely on best-guesses or assumptions. Harness your data for real-time, actionable intelligence and empower your team to make smart decisions, fast.

Decision Management Solutions produce real-time, actionable intelligence tailored to your needs, taking the guesswork out of decision making.

With expertise and support from Qrious you can use your data to optimise and accelerate the decisions you make for your organisation and customers.

These solutions can empower your team to make smarter decisions; from generating next best offers for your clients, to improving commercial decision making or enabling you to more efficiently allocate internal resources.



Why Decision Management Solutions?

New Zealand organisations generate more data than ever before. With Decision Management Solutions you can use this rich data to make smarter, faster decisions.

Our real time decision engine uses predictive models based on past patterns, layered with business rules, event and situational data, to determine the best next step to take.

This suggestion is delivered to your team in an easy to understand way. By combining their experience and knowledge with the evidence-based recommendation, they can select the best path forward.

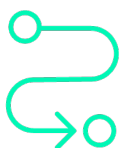
Why Qrious?

Qrious has extensive experience implementing and optimising Decision Management Solutions for New Zealand enterprise and government clients.

With our team of data, analytics and business intelligence professionals Qrious can tailor a Decision Management Solution to your business requirements, and guide you along the journey to becoming a data-driven organisation.



How can you apply this in your organisation?



Next Best Offer

Tailor content based on purchase and engagement history, and what has worked for similar customers. Create a seamless experience by linking recommendations to your marketing platform.



Proactive Customer Services

Resolve potential customer issues before they become problems. Using layers of customer data, identify who you should prioritise for proactive support and what kind of support they need.



Decision Support

Use analytics insights for agile commercial decision-making. With flexibility and speed, optimise your pricing based on client value, location, industry and resource availability.



Commercial Optimisation

Schedule internal resource and staff for projects based on availability and skill set data, to minimise waste and ensure staff focus on the right projects at the right time.

Want to learn more about Decision Management Solutions? Contact us today at info@qrious.co.nz