



Why UbiQuity?



Multi-channel automation

Fully automate your marketing programmes and extend your reach across multiple channels including Email, TXT, Push, Survey, Event and Social from within one platform.



Centralised database

House profile and behavioural data for each database contact in one place and leverage this rich data to drive highly personalised, relevant and targeted marketing programmes.



Local services and support

UbiQuity is supported by a team of experts right here in New Zealand so we can offer training and support when you need it most.



Clear reporting

Identify how people engage with your content and easily see how your programme or campaign is tracking with performance reports.

How can UbiQuity help you engage?

With access to multiple channels, all powered by a centralised database, your team is empowered to craft intelligent cross-channel marketing programmes that engage customers throughout their journey.



Customer growth

Communicate with your current clients about products or services relevant to them and make it easy for them to purchase. Then understand how these growth initiatives perform so you can refine future campaigns based on the learnings.



Customer retention

Deliver high quality, timely content and customer service that helps increase customer loyalty. Easily capture data on engagement so you can continue to send relevant and timely information that will make them feel valued and pre-empt churn.



Customer acquisition

Easily capture customer data and nurture leads at scale for more efficient and cost-effective lead conversion. Understand your prospect's path to purchase so you can better target your communication for their stage in the journey.



Stakeholder engagement

Understand what your stakeholders want to hear about, or what they need to know, so they receive useful communications relevant to them. Capture feedback on products, services or policies so you can optimise business decisions.

Why Qrious?

With extensive experience in the marketing automation space, combined with our own propriety software and team of specialists located in New Zealand, Qrious is uniquely placed to help you optimise customer engagement.

Want to see if UbiQuity is right for you? Talk to us today at info@qrious.co.nz